Ambleside Park
CORPORATE SPONSORSHIP PACKAGE

LET'S BUILD A PLAYGROUND!

Ambleside is growing.
So is our need for a playground.

Ambleside and Glenridding are fast growing communities in South West Edmonton.

There are 3000 single-family homes in the area and about 40% of these homes have children that will benefit from a community playground.

In September 2016, our community opened a beautiful new K-9 school, Dr. Margaret-Ann Armour.

Did you know that the School Board, City and Province fund the new school building but not the playground?

That is why the Ambleside Park Development Committee is spearheading a funding campaign.

We are asking for your support as a caring member of our corporate community.

Ambleside Park
Development Committee

Building a playground is a complex game.

The process for building a playground is driven by the specific needs of our community. This grassroots effort includes:

- Assessing our community's needs.
- Establishing community-level partnerships with the City of Edmonton.
- Applying for grants, casinos, bingos etc.
- Site design and development.
- Selection of playground equipment and materials.
- Safety consultation and review.
- Construction and ongoing maintenance.

Most importantly, it's about FUNDRAISING so we can build the playground we want.

A playground benefits everyone.

- It is vital for our children's cognitive, emotional and physical development.
- It serves as a social hub for our kids and parents.
- It increases the appeal and property value of our homes.
- Above all, it fosters and strengthens our sense of community.

Did you know? The time it takes to build a playground depends entirely on community engagement and support.

Once funding is in place it can take from 1 to 2 years to complete construction.

What you get from sponsoring...

- Write-off your contribution 100% as a marketing expense.
- In comparison, a charitable tax receipt for a donation is only deductible at 50%.
- Formal recognition based on level of sponsorship, providing marketing and brand awareness.
- Recognition through various channels including social media, website(s) and and at various community events.
- The satisfaction of knowing you're contributing to the health, happiness and well-being of our children.

slideplayswing

SPONSORSHIP LEVELS AND BENEFITS

DIAMOND ($10,000+)

- Premium recognition as a Sponsor for a major school event Eg. Named in event title
- Invitation to and verbal acknowledgment at the grand opening event(s).
- Opportunity to participate in the ribbon cutting ceremony, including media availability, at grand opening event.
- Acknowledgment of sponsorship and premium full advertising on various social media channels and website(s), including DMAA School.
- Framed thank you letter and premium plaque to display in your place of business noting your exclusive level of sponsorship.
- As a Diamond Level sponsor, we are extremely interested in your input as to how we can customize recognition to meet your needs.

PLATINUM ($5,000 – $9,999)

- Prominent recognition as a Sponsor for a major school event. Eg. Named at the event
- Invitation and verbal acknowledgment at grand opening event(s).
- Acknowledgment of sponsorship and prominent advertising on various social media channels and website(s), including DMAA School.
- Framed thank you letter and plaque to display in your place of business noting your level of sponsorship.
- As a Platinum Level sponsor, we are extremely interested in your input as to how we can customize recognition to meet your needs.

GOLD ($2,500 – $4,999)

- Formal recognition as a Sponsor for a school event with clear acknowledgment of Gold sponsorship level.
- Invitation to and acknowledgment at grand opening event(s).
- Acknowledgment of sponsorship and advertising on various social media channels and website(s), including DMAA School.
- Framed thank you letter to display in your place of business noting level of sponsorship.

SILVER ($1,000 – $2,499)

- Invitation to grand opening event(s).
- Acknowledgment at school event(s).
- Acknowledgment of sponsorship and advertising on various social media channels and website(s), including DMAA School.

Ambleside Park Development Committee has assumed responsibility for leading the effort to build a new playground in our amazing community. When the new school was built, a playground was not included in the plans. Hence the need for a new playground.

We are fundraising in partnership with all major stakeholders: Dr. Margaret-Ann Armour School and the Parent Association, residents, The City of Edmonton, various funding and granting agencies and the corporate community.

Ambleside Park Development Committee is a registered non-profit organization. We are led by an elected volunteer board of directors.

HOW TO BECOME A SPONSOR:

Cheques are payable to "Dr. Margaret-Ann Armour Parents Association" with"Ambleside Park, PP#2016-0369"on the memo line.

For more information please contact:

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Ambleside Park Development Committee

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e: ambleside.parkfundraising@gmail.com

Dr. Margaret-Ann Armour Parents Association, c/o 3815 Allan Dr SW, Edmonton, AB T6W 0S7

A sincere thank you from the Dr. Margaret-Ann Armour Parents Association – Ambleside Park Development Committee!